

TEKSTIILEHTI

MEDIACARD 2019

TEKSTIILEHTI, The Textile magazine, is the only Finnish professional publication targeted to the Finnish textile, clothing, shoe, leather and laundry industries. It follows news, research and new innovations from the field, features stories from industry people and businesses and sums up trade fairs and seminars. Magazine aims to serve as a conversation platform as well as a source for knowledge and inspiration for all industry actors across the value chain.



Buyer's catalogue

168 €/year (incl. 1–3 titles, extra titles 18,90 €/piece)
Company and logo catalogue 92 €/year

VAT 0 %, non-profit organization

PUBLISHING SCHEDULE 2019

Nro	Material	Issue date	Special theme
1	18.1.	15.2.	Sleep and rest
2	10.4.	13.5.	Protection
3	20.8.	13.9.	Textile technology
4	7.11.	5.12.	Sports

Advertisement in our website

Logo with link (time-based)	80–230 €
Banner (time-based, various sizes)	110–260 €
Big banner in the front page carousel	starting from 320 €

ADVERTISING SIZES

ADVERTISING RATES

	mm	€
Two pages	420 x 280	2160
1/1 page without margins	210 x 280 165 x 225	1532
½ page	105 x 280 210 x 140	989
¼ page	95 x 140 210 x 70	632
⅛ page	95 x 70	361

Two pages 420 x 280 mm + 3mm bleed	1/1 210 x 280 mm (incl. margins) + 3mm bleed
	1/1 165 x 225 mm (without margins)

	½ page 105 x 280 mm	
½ page 210 x 140 mm		

	¼ page 95 x 140 mm	
¼ page 210 x 70 mm	⅛ page 95 x 70 mm	

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LAYOUT

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ADVERTISING MATERIAL:

Raster density: 60 lines/cm
Image resolution:
300 dpi in printing size
Image materials:
pdf, jpg or eps,
colors CMYK
Bleeds at least 3 mm

TECHNICAL INFORMATION:

Magazine size: 210 x 280 mm
Printing method Sheet offset
Colors: 4/4

Paper:

Cover: Edixion offset 250g
Inside: Edixion offset 120g

Margins: Upper 35 mm,
bottom and outside 20 mm,
inside 30 mm