



NURMI





A TRANSPARENT CLOTHING COMPANY

Scandinavian design # High quality

Organic cotton, hemp, recycled fibers # Local production

Retailers: Germany, Belgium, France, UK, US, Finland

Founded 2010 # Lahti, Finland

A close-up photograph of a person's torso and arm wearing a long-sleeved shirt with a complex, repeating geometric pattern of black and white squares and diamonds. A large, white, diamond-shaped graphic is superimposed over the center of the image, containing three lines of text. The person's hand is visible on the left side, holding the edge of the shirt.

SUSTAINABLE DESIGN
TRANSPARENCY
CIRCULAR ECONOMY

NURMI RE-JEANS

These jeans are made with love and respect.

WE HOPE YOU'LL CHERISH THEM FOREVER

**100% recycled
cotton**

MATERIAL MADE OUT OF PRE-CONSUMER
CUTTING WASTE FROM JEANS FACTORIES
// MATERIAL ORIGIN: CHINA

No water

& NO DYEING IN MATERIAL PRODUCTION

JEANS LABEL LASER CUT
RECYCLED INNER TUBE

Cut, sewn & finished in
Keitele, Finland



NURMI CLOTHING LIBRARY

LOAN CLOTHES & BOOKS

Two items
for two weeks

30€/month

120€/6months

LOANING & RETURNING
WEDNESDAYS 11am - 7pm

Rautatiekatu 16, Lahti

www.nurmiclothing.com

TO DIE
FOR
LUCY
SIEGLE
IS FASHION
WEARING
OF THE
WORLD

chouinard let my people go surfing

ON & SUSTAINABILITY | DESIGN



UPCYCLE
LEASE
REPAIR
RESELL





Join the story
of Nurmi

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